



BLACKWOOD TOWN CENTRE MANAGEMENT GROUP – 13TH NOVEMBER 2018

SUBJECT: UPDATE ON MATTERS RELATING TO BLACKWOOD TOWN

REPORT BY: TOWN CENTRE DEVELOPMENT MANAGER

- 1. BLACKWOOD MARKET PLACE SHOPPING CENTRE - PRESENTATION ATTACHED**
- 2. CIVIL PARKING – PRESENTATION ATTACHED**
- 3. LOCAL TOILET STRATEGY – PRESENTATION ATTACHED**
- 4. ELECTRIC VEHICLE CHARGING – PRESENTATION ATTACHED**
- 5. BICENTENARY EVENT – PRESENTATION TO BE MADE AT MEETING**
- 6. HIGH STREET HEROES**

In November the Council will be launching a new initiative called 'High Street Hero' which asks people to nominate those retailers in our town centres who provide excellent customer service, offer value for money and show great product knowledge. Retailers who receive a nomination will be featured across the Council's social media channels and also on the corporate website. In addition, each nominated business will be awarded a 'High Street Hero' certificate and window sticker to show that customers recognise and value the business. The aim of the scheme is to raise the profile of shops on our high streets and encourage people to invest at least some of their retail spend locally, especially in the period leading up to Christmas.

Author: Andrew Highways – Town Centre Development Manager
Allan Dallimore – Team Leader Urban Renewal
Appendix 1 – John Steven Presentation on Blackwood Market Place Shopping Centre
Appendix 2 – Clive Campbell Presentation on Civil Parking
Appendix 3 – Sian Wolf-Williams Presentation on Local Toilets Strategy
Appendix 4 – Tracy Evans Presentation on CCBC Electric Vehicle Strategy